

00853 8590 2233





日程參考 Schedule

- 培養學員在變化商業環境中的領導和管理能力
- 引導學員開發創新與創業所需的關鍵技能與知識
- 提升學員的創造性思維和戰略決策能力, 培養領導才能
- 培養學員領導創業專案的能力, 應對現代商業挑戰
- Develop leadership and management skills for changing business environments
- Foster ability to lead entrepreneurial projects, addressing modern business challenges
- Enhance creative thinking and strategic decision-making, nurturing leadership talent
- Guide development of key skills and knowledge for innovation and entrepreneurship



亮點 Highlights

- 實戰演練
- 跨學科的內容及實踐
- 真實案例分析
- 小組模擬專案
- 與業界互動
- Practical exercises
- Interdisciplinary content and practice
- Real case analysis
- Team project simulation
- Interaction with industry



師資 Instructor

- 董博文 助理教授 課程主任
- 俞凱東 助理教授
- 盧亦天 助理教授
- 包佳 助理教授
- Assistant Professor Bowen DONG (BBA Program Director)
- Assistant Professor Bowen DONG
- Assistant Professor Kaidong YU
- Assistant Professor Yitian LU
- Assistant Professor Jia BAO



授課語言:中文 Language:Chinese

時間 Time	星期日 Sun	星期一 Mon	星期二 Tue	星期三 Wed	星期四 Thurs	星期五 Fri	星期六 Sat	
		歡迎活動 Welcoming Activity	oming Activity	課題2:數字世界的營銷管理 課題3:商業創新與數金	課題2・數字世界的營銷管理 課題3・商業創新與數位化轉型 Top	課題2:數字世界的營銷管理 課	課題4: 創業資源與創業團隊 Topic 4: Entrepreneurial	
09:00- 12:00		開課儀式及主旨講座	澳門文化參訪 Cultural Visit	Topic 2: Marketing Management in a Digital	Topic 3: Business Innovation and Digital	課題4: 創業資源與創業團隊 Topic 4: Entrepreneurial Resources and Entrepreneurial Teams 新星小組評選 Star Group Nomination 新星小組展示 Star Group Presentation 結課儀式及頒發證書 Closing Ceremony &		
		Opening Ceremony & Keynote Speech		World	Transformation	新星小組評選 Star Group Nomination		
14:00- 17:00	抵澳及 入住宿舍 Arrival and Check In	課題1: 機會識別與創業心智 Topic 1: Opportunity Identification and Entrepreneurial mindset	城市探索 City-Discovery	活動: 跟隨藍與白 輕觸中西交融脈搏 Activity: Trace the Blue and White, Embrace the Pulse of the Fusion of	澳門機構參訪及體驗 Field Trip	新星小組展示 Star Group Presentation 結課儀式及頒發證書 Closing Ceremony & Certificate Award 茶歇加小互動 Recreational Break	退宿及離澳 Check out/ Departure	
		Group Task & Discussion 分組及小組討論		Chinese and Western Cultures				
晚上 Evening		歡迎晚宴 Welcome Dinner						

創新設計學院藝科融合與創新設計

Faculty of Innovation and Design Art-Tech Integration and Innovative Design



00853 8590 2233



課程目標 Aims

日程參考 Schedule

- 著重探討VR技術在藝術領域的創新應用與發展趨勢
- 學習數字媒體互動設計原理及實際應用方法
- 研究可穿戴技術與時尚藝術的創新結合方式
- 參觀珠寶品牌及文化遺產,了解設計工藝
- Focus on innovative application and development trend of VR technology
- Learn principles and practical application methods of digital media interactive design
- Study innovative combination of wearable technology and fashion art
- Visit jewelry brand and cultural heritage to understand design craftsmanship



亮點 Highlights

- 探討人工智能時代的設計創新
- 體驗藝術與科技的融合
- 與行業的互動
- 結合澳門特色探索創新設計
- Explore design innovation in the era of artificial intelligence
- Experience the fusion of art and technology
- Interaction with industry
- Macau's unique characteristics through art-tech integration activities.



) 師資 Instructor

- 王伯勛 副教授 副院長
- 胡欣 助理教授 課程主任
- 柳婧 助理教授
- 高永傑 助理教授
- Associate Professor Po-Hsun WANG (Executive Associate Dean)
- Assistant Professor Xin HU (Master Programme Director)
- Assistant Professor Jing LIU
- Assistant Professor Yongjie GAO



授課語言:中文(輔以英文) Language:Chinese (supplemented with English)

時間 Time	星期日 Sun	星期一 Mon	星期二 Tue	星期三 Wed	星期四 Thurs	星期五 Fri	星期六 Sat
		歡迎活動 Welcoming Activity		課題2: 交互設計與數字媒體應用	課題3: 可穿戴科技與時尚藝術	課題4: 設計美學與科技創新 Topic 4: Design Aesthetics	
09:00- 12:00		開課儀式及主旨講座	澳門文化參訪 Cultural Visit	Topic 2: Interactive Designand Digital Media	Technology and Fashion	And Technological Innovation	
	北滨东	Opening Ceremony & Keynote Speech		Applications;	Arts	新星小組評選 Star Group Nomination	
14:00- 17:00	- 抵澳及 入住宿舍 Arrival and Check In	課題1: 藝術與虛擬實境結合案例介紹 Topic 1: Art and Virtual Reality Integration Group Task & Discussion 分組及小組討論	城市探索 City-Discovery	活動: 跟隨藍與白 輕觸中西交融 脈搏 Activity: Trace the Blue and White, Embrace the Pulse of the Fusion of Chinese and Western Cultures	澳門機構參訪及體驗 Field Trip	新星小組展示 Star Group Presentation 結課儀式及頒發證書 Closing Ceremony & Certificate Award 茶歇加小互動 Recreational Break	退宿及 離澳 Check out/ Departure
晚上 Evening		歡迎晚宴 Welcome Dinner					

創新設計學院 數字時代的城市創新與 文化遺產保護

Faculty of Innovation and Design Urban Innovation and Cultural Heritage Protection in Digital Era

歡迎大學生、相關領域從業者查詢及報名 University Student, Practioner in Related

Field are welcome to apply zzwang@cityu.edu.mo 或 GSI@cityu.edu.mo

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課程目標 Aims

- 學習數位技術在城市發展中的應用
- 理解如何將文化遺產與現代創新相結合
- 提升城市創新解決方案的規劃能力
- Learn the application of digital technology in urban development;
- Understand how to combine cultural heritage with modern innovation;
- Improve the planning ability of innovative urban solutions.



亮點 Highlights

- 實際案例分析
- 跨領域結合
- 實地考察
- Real case analysis
- Emphasize cross-disciplinary integration
- Macau's unique characteristics through art-tech integration activities.



師資 Instructor

- 周龍 副教授 副院長
- 謝俊民 副教授
- 黄廣 副教授
- 楊華杰 助理教授
- Associate Professor Long ZHOU, (Associate Dean)
- Associate Professor Guang HUANG
- Associate Professor Chun-Ming HSIEH
- Assistant Professor Hua-Jie YANG

- 黎斌 助理教授
- 閆宇 助理教授
- 李孟順 高級講師
- Assistant Professor Bin LI,
- Assistant Professor Yan YU
- Dr. Lisa Meng-Shun LEE, Senior Lecturer

日程參考 Schedule



授課語言:中文(輔以英文) Language: Chinese (supplemented with English)

時間 Time	星期日 Sun	星期一 Mon	星期二 Tue	星期三 Wed	星期四 Thurs	星期五 Fri	星期六 Sat	
		歡迎活動 Welcoming Activity			課題2: 創意城市: 歷史發展與現 課題3: 智慧城市的氣候規劃設 Topic 4: Spatial Environm	課題3:智慧城市的氣候規劃設	課題4: 高密度填海城市的空間環境 Topic 4: Spatial Environment Of High-Density Reclaimed	
09:00- 12:00		開課儀式及主旨講座	澳門文化參訪 Cultural Visit	代實踐 Topic 2: Creative Cities:	Topic 3: Smart City	Cities		
		Opening Ceremony & Keynote Speech		Historical Development Modern Practice	Climate Planning And Design	新星小組評選 Star Group Nomination		
	抵澳及 入住宿舍 Arrival and Check In	課題1: 現代城市設計與可持續發展 Topic 1: Modern Urban Design And Sustainable Development	城市探索 City-Discovery	活動: 跟隨藍與白 輕觸中西交融 脈搏 Activity: Trace the Blue and White, Embrace the Pulse of the Fusion of	澳門機構參訪及體驗 Field Trip	新星小組展示 Star Group Presentation 結課儀式及頒發證書 Closing Ceremony & Certificate Award	退宿及 離澳 Check out/ Departure	
		Group Task & Discussion 分組及小組討論		Chinese and Western Cultures		茶歇加小互動 Recreational Break		
晚上 Evening		歡迎晚宴 Welcome Dinner						

Course Code

國際旅遊與管理學院可持續綠色旅遊發展新方向

Faculty of International Tourism and Management

New Direction for Sustainable and Green Tourism Development

歡迎大學生、相關領域從業者查詢及報名 University Student, Practioner in Related Field are welcome to apply



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課

課程目標 Aims

• 學習旅遊業可持續發展的核心理論

日程參考 Schedule

- 全面掌握行業的關鍵問題和創新解決方案
- 培養在情境中設計、評估和實施可持續發展項目的能力
- Learn core theories, practical cases and practical methods of sustainable development in the tourism industry systematically;
- Grasp key issues and innovative solutions in the industry comprehensively;
- Develop ability to design, evaluate and implement sustainable development projects in real situations.



亮點 Highlights

- 結合前沿概念, 了解行業新動向
- 融合會展與酒店業協調發展的實例與創新實踐
- 實際類型案例
- Combine cutting-edge concept such as regenerative tourism to lead participants discovering new trends in the industry
- Integrate actual cases and innovative practices of the coordinated development of exhibition and hotel industries
- Case Study



師資 Instructor

- 黄利瑶 助理教授
- 林柏雨 助理教授
- 孫婉婷 助理教授
- Assistant Professor Liyao HUANG
- Assistant Professor Boyu LIN
- Assistant Professor Wanting SUN



授課語言:中文、英語(雙語) Language:Chinese and English

時間 星期日 星期二 星期四 星期六 星期一 星期三 星期五 Fri **Time** Mon Tue Wed Sun Thurs Sat 課題4:可持續下旅遊發展的機遇與 歡迎活動 課題2: 會展與酒店業的可持續發 Welcoming Activity 挑戰 Topic 4: Opportunities And 課題3: 綠色新技術與旅遊創新 澳門文化參訪 Challenges Of Sustainable Topic 2: Sustainable 09:00-開課儀式及主旨講座 Topic 3: Green Technology Tourism Development 12:00 Development Of Cultural Visit And Tourism Innovation Exhibition And Hotel Opening Ceremony & 新星小組評選 Industry Keynote Speech Star Group Nomination 抵澳及 退宿及 新星小組展示 離澳 入住宿舍 課題1: 旅遊可持續發展的原理和 Star Group Presentation 活動: 跟隨藍與白 輕觸中西交融 Check Arrival and out/ Topic 1: Principles And 澳門機構參訪及體驗 Activity: Trace the Blue 結課儀式及頒發證書 Check In Departure 14:00-Trends Of Sustainable 城市探索 Closing Ceremony & and White, Embrace the Field Trip Tourism Development City-Discovery 17:00 Pulse of the Fusion of Certificate Award Chinese and Western Group Task & Discussion Cultures 茶歇加小互動 分組及小組討論 Recreational Break: 晚上 歡迎晚宴 Evening Welcome Dinner

國際旅遊與管理學院澳門文旅新體驗

Faculty of International Tourism and Management New Cultural Tourism Experience in Macau









課程目標 Aims

日程參考 Schedule

- 學習文化旅遊的概念和理論
- 研究如何保護旅遊目的地的文化遺產
- 探討如何更好地設計文化旅遊目的地的娛樂和教育方面內容,以吸引遊客
- Learn concepts and theories of cultural tourism
- Study how to protect the cultural heritage of tourist destinations
- Discuss how to better design entertainment and educational aspects of cultural tourism destinations to attract tourists



亮點 Highlights

- 深入了解文化旅遊
- 學習在營銷活動中最大程度地利用文化和歷史的特質,更好地 吸引目標旅遊市場
- 探討防止因旅遊業增加而導致的文化和歷史遺址的退化
- 樹立珍惜和可持續性地保護發展特有文化遺產的思想
- Gain deeper understanding of cultural tourism
- Learn to leverage cultural and historical qualities in marketing campaigns for better target tourist market
- Explore ways to prevent degradation of cultural and historical sites caused by increasing in tourism
- Establish the concept of cherishing, sustainably protecting and developing unique cultural heritage



師資 Instructor

- 段夏蕾 助理教授
- Assistant Professor Sally DUAN



授課語言:中文、英語(雙語) Language:Chinese and English

時間 Time	星期日 Sun	星期一 Mon	星期二 Tue	星期三 Wed	星期四 Thurs	星期五 Fri	星期六 Sat	
09:00- 12:00	+瓜~※ 下4	歡迎活動 Welcoming Activity 開課儀式及主旨講座 Opening Ceremony & Keynote Speech	澳門文化參訪 Cultural Visit	課題2: 文化遺產供給: 吸引物和服務 Topic 2: The Heritage Supply: Attractions And Services	課題3:空間視角下的文化遺產 資源 Topic 3: Spatial Perspectives And Cultural Resources	課題4: 為今天保護過去: 遺產保護 與旅遊 Topic 4: Protecting The Past For Today: Heritage Conservation And Tourism 新星小組評選 Star Group Nomination		
14:00- 17:00	— 抵澳及 入住宿舍 Arrival and Check In	入住宿舍 Arrival and	課題1: 文化遺產與文化旅遊介紹 Topic 1: Introduction To Cultural Heritage And Tourism Group Task & Discussion 分組及小組討論	城市探索 City-Discovery	活動: 跟隨藍與白 輕觸中西交融 脈搏 Activity: Trace the Blue and White, Embrace the Pulse of the Fusion of Chinese and Western Cultures	澳門機構參訪及體驗 Field Trip	新星小組展示 Star Group Presentation 結課儀式及頒發證書 Closing Ceremony & Certificate Award 茶歇加小互動 Recreational Break	退宿及 離澳 Check out/ Departure
晚上 Evening		歡迎晚宴 Welcome Dinner						

數據科學學院人工智能應用

Faculty of Data Science Artificial Intelligence Applications

歡迎大學生、相關領域從業者查詢及報名
University Student, Practioner in Related
Field are welcome to apply



00853 8590 2233





課程目標 Aims

- 了解人工智慧的基本原理、發展趨勢和應用場景
- 學習從大數據中挖掘隱藏的資訊
- 探討人工智慧在資訊安全領域的應用
- 培養相應技能並促進跨學科合作
- 培養基於人工智慧的大數據思維

日程參考 Schedule

- Understand the basic principles, development trends, and application scenarios of artificial intelligence
- Learn to mine hidden information from big data
- Discuss the applications of artificial intelligence in the field of information security
- Develop relevant skills and foster interdisciplinary collaboration
- Cultivate big data thinking based on artificial intelligence



亮點 Highlights

- 了解人工智慧在各領域的應用
- 專家講座分享經驗, 啟發思考
- 強調人工智慧倫理, 培養正確的科學價值觀
- 採用多元學習模式,了解AI最新動態和發展趨勢
- Understand AI applications in various fields
- Expert lectures to share experience and inspire thinking
- Emphasize AI ethics and cultivate a proper scientific outlook
- Use diverse learning models to stay updated on AI trends



師資 Instructor

- 朱家偉 副教授 課程主任
- 郭永德 助理教授 課程主任
- 崔三帥 助理教授
- 黄志峰 助理教授
- 張琪 助理教授
- Associate Professor Chia-Wei CHU
- Assistant Professor Weng Tak KUOK
- Assistant Professor Sanshuai CUI
- Assistant Professor Chi Fong WONG
- Assistant Professor Qi ZHANG



授課語言:中文 Language:Chinese

星期二 時間 星期日 星期一 星期三 星期四 星期六 星期五 **Time** Wed Fri Sun Mon Tue Thurs Sat 歡迎活動 課題4:人工智能與信息安全 Welcoming Activity Topic 4: Artificial 課題3:大數據決策與思維 Intelligence And 課題2:數據挖掘 澳門文化參訪 Topic 3: Big Data 09:00-開課儀式及主旨講座 Information Security Decision-Making And Topic 2: Data Mining 12:00 Cultural Visit Thinking Opening Ceremony & 新星小組評選 Keynote Speech Star Group Nomination 抵澳及 退宿及 新星小組展示 入住宿舍 活動: 跟隨藍與白 輕觸中西交 Star Group Presentation Arrival 課題1:人工智能 Check 融脈搏 and Topic 1: Artificial out/ 澳門機構參訪及體驗 結課儀式及頒發證書 Check In Activity: Trace the Blue Intelligence 14:00-城市探索 Departure and White, Embrace the Closing Ceremony & Field Trip 17:00 City-Discovery Pulse of the Fusion of Certificate Award Group Task & Discussion Chinese and Western 分組及小組討論 茶歇加小互動 Cultures Recreational Break 晚上 歡迎晚宴 Welcome Dinner Evening



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課程目標 Aims

- 理解澳門法律體系基本架構、特點及其實施的現狀
- 理解《澳門特別行政區基本法》核心內容和重要意義
- 了解《澳門刑法典》的主要內容及其在司法中的實踐應用
- 掌握《澳門民法典》的基本原則和具體規定
- 熟悉《澳門商法典》的相關規定及其在商業活動中的作用
- Foster understanding about Macau legal system and current state of law implementation in Macau
- Understand the core value of "The Basic Law of the Macao SAR"
- Introduce "Penal Code of Macao" and the implementation
- Introduce the "Macau Civil Code" and the implementation
- Introduce the "Macau Commercial Code" and the implementation



亮點 Highlights

- 經典的對比學習,深入實際應用
- 了解依法治澳,"一國兩制"制度體系的推進
- 以比較法為側重, 注重澳門與內地法律制度比較研究
- 理論結合實踐, 大量案例分析引導學生自主思考
- Classic comparative learning with in-depth practical applications
- Understand the rule of law in Macau and the advancement of the "One Country, Two Systems" framework
- Focus on comparative law, emphasizing comparative studies between Macau and Mainland China's legal systems
- Integrate theory with practice, using extensive case studies to guide students' independent thinking



) 師資 Instructor

- 李洪江 副教授 課程主任
- 陳怡 助理教授
- 何琪 助理教授
- 呂冬娟 助理教授
- Associate Professor Hongjiang Li (Programme Director)
- Assistant Professor Yi Chen
- Assistant Professor Qi HE
- Assistant Professor Dongjuan Lyu



授課語言:中文 Language:Chinese

日程參考 Schedule

時間 Time	星期日 Sun	星期一 Mon	星期二 Tue	星期三 Wed	星期四 Thurs	星期五 Fri	星期六 Sat
09:00- 12:00	抵澳及 入住宿 舍	歡迎活動 Welcoming Activity 開課儀式及主旨講座 Opening Ceremony & Keynote Speech	澳門文化參訪 Cultural Visit	課題2:比較內地和澳門的刑法 Topic 2: Introduce Penal Code Of Macau, Compare The Criminal Laws Of Mainland China And Macau	課題3: 比較內地和澳門的民法 Topic 3: Introduce The Macau Civil Code, Compare The Civil Laws Of Mainland China And Macau	課題4: 比較內地和澳門的商法制度 Topic 4:Introduce The Macau Commercial Code, Compare The Commercial Legal Systems Of Mainland China And Macau 新星小組評選 Star Group Nomination	· 艮 / 定 75
14:00- 17:00	Arrival and	課題1: 澳門基本法在澳門實施的情況 Topic 1: Introduce The Implementation Of The Basic Law Of The Macau SAR Group Task & Discussion 分組及小組討論	城市探索 City-Discovery	活動: 跟隨藍與白 輕觸中西 交融脈搏 Activity: Trace the Blue and White, Embrace the Pulse of the Fusion of Chinese and Western Cultures	澳門機構參訪及體驗 Field Trip	新星小組展示 Star Group Presentation 結課儀式及頒發證書 Closing Ceremony & Certificate Award 茶歇加小互動 Recreational Break	退宿及離澳 Check out/ Departure
晚上 Evening		歡迎晚宴 Welcome Dinner					

葡語國家研究院 葡語國家文化藝術與新 文科

Institute for Research on Portuguese-Speaking Countries Culture, Art and New Liberal Arts of Portuguese-Speaking Countries

歡迎大學生、相關領域從業者查詢及報名 University Student, Practioner in Related Field are welcome to apply



zzwang@cityu.edu.mo 或 GSI@cityu.edu.mo



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課程目標 Aims

- 學習葡語國家以及澳門的歷史、文化與藝術
- 了解中國、澳門與葡語國家之間的關係及基本情況
- 掌握中葡平台的相關資訊與資源

日程參考 Schedule

- 學習國際關係的基礎知識,拓寬全球視野
- 培養在中外文化交流中的理解與溝通能力
- Learn about the history, culture, and arts of Portuguese-speaking countries and Macau
- Understand the relationships and basic situations between China, Macau, and Portuguese-speaking countries
- Master information and resources related to the China-Portugal platform
- Learn the basics of international relations and broaden a global perspective
- Develop understanding and communication skills in Sino-foreign cultural exchanges



亮點 Highlights

- 澳城大特別課程, 聚焦國際關係中的特定主題
- 了解澳門在中葡關係中所扮演的角色
- 了解澳門在中葡關係及葡語國家關係中的角色和作用,以及澳門 文化在國際關係中的地位
- 實地考察, 探究中葡文化交流的歷史
- Special courses at the City University of Macau, focusing on specific themes in international relations
- Understand the role of Macau in Sino-Portuguese relations
- Understand the role and influence of Macau in Sino-Portuguese relations and with Portuguese-speaking countries, and the status of Macau culture in international relations
- Conduct field trips to explore the history of Sino-Portuguese cultural exchanges



師資 Instructor

- 周平 副教授 課程主任
- 柳嘉信 副教授
- 陳紅 副教授
- João Simões 助理教授
- 葛思寧 講師
- 周佳圓 講師
- Associate Professor Peng CHAO (Program Director)
- Dr. Chiahsin LEOU, Associate Professor
- Dr. Hong CHEN, Associate Professor
- Dr. João Simões, Assistant Professor
- Ms. Jiayuan Sara ZHOU, Lecturer
- Ms. Sining Lidia GE, Lecturer



授課語言:中文、英語 Language: Chinese and English

星期日 星期二 星期三 星期四 星期六 時間 星期一 星期五 Wed Fri Time Sun Mon Tue **Thurs** Sat 歡迎活動 課題4: 國際關係及中葡關係概況 Welcoming Activity Topic 4: Overview Of 課題2: 澳門文化及歷史 課題3: 澳門及中葡平台 International Relations And 澳門文化參訪 Topic 2: Introduction Of 09:00-開課儀式及主旨講座 Topic 3: Macau And Sino-Portuguese Relations Macau History And 12:00 Cultural Visit China-Psc Platform Culture Opening Ceremony & 新星小組評選 Keynote Speech Star Group Nomination 抵澳及 入住宿舍 退宿及 新星小組展示 課題1: 葡語國家文化介紹 離澳 Arrival 活動:跟隨藍與白輕觸中西交融 Star Group Presentation Topic 1: Introduction To and Check 脈搏 The Culture Of Check out/ 結課儀式及頒發證書 澳門機構參訪及體驗 Activity: Trace the Blue Portuguese-Speaking 城市探索 14:00-Departure Closing Ceremony & and White, Embrace the Field Trip Countries 17:00 City-Discovery Pulse of the Fusion of Certificate Award Chinese and Western Group Task & Discussion 茶歇加小互動 Cultures 分組及小組討論 Recreational Break 晚上 歡迎晚宴 Evening Welcome Dinner

教育學院 人工智能賦能未來教師 高級課程

School of Education Artificial Intelligence Empowering the Future -**Advanced Programme for Teachers**





00853 8590 2233





課程目標 Aims

日程參考 Schedule

- 理解人工智能技術在教育中的應用及其對跨學科教學的影響
- 認識和了解教育元宇宙,學會運用元宇宙工具輔助,設計並實施課 堂教學
- 掌握生成式人工智能在教學中的基礎應用及體驗其在教師教育中的 前沿技術應用
- 增強應用人工智能工具在語言教育課程中的理解及具備開發數字故 事講述材料的實務技能
- Understand the application of AI technology in education and its impact on interdisciplinary teaching
- Help to recognize and understand the educational metaverse, learn to use metaverse tools to assist, design and implement classroom teaching
- Master the basic application methods of generative AI in teaching and experience its cutting-edge technology application in teacher education
- Enhance understanding of the application of AI tools in language education courses and have practical skills in developing digital storytelling materials



亮點 Highlights

- 介紹人工智慧在教育領域的最新進展,探討對傳統教學模式的影響及跨學 科融合教學的理論和實踐案例
- 利用VR/AR工具,創建元宇宙學習空間、工作坊和虛擬實驗室
- 學習生成式人工智慧的技術前沿, 體驗基於模擬的教學訓練環境
- 使用生成式人工智慧工具組織語言教育課程, 學習設計數字故事講述活動 的教學法
- Introduce the latest progress of AI in education, discuss its impact on traditional teaching models, and explore the theory and practice of interdisciplinary integrated teaching
- Use VR/AR tools to create metaverse learning spaces, workshops, and virtual labs
- Learn the cutting-edge technology of generative AI and experience simulation-based teaching and training environments
- Utilize generative AI tools to organize language education courses and learn how to design digital storytelling activities



師資 Instructor

- 彭俊 副教授 課程主任
- 代毅 助理教授 課程主任
- 鄭隆威 副教授
- 黄碧云 助理教授
- Associate Professor Jun PENG (Programme Director)
- Assistant Professor Yi DAI (Master's Programme Director)
- Associate Professor Longwei ZHENG
- Assistant Professor Biyun HUANG



Language: Chinese and English

時間 Time	星期日 Sun	星期一 Mon	星期二 Tue	星期三 Wed	星期四 Thurs	星期五 Fri	星期六 Sat
		歡迎活動 Welcoming Activity		課題2:教育元宇宙與課堂教學設計		課題4: 人工智慧在語言教育中的應用 與實踐 Topic 4: AI in Language	
09:00- 12:00		開課儀式及主旨講座	澳門文化參訪 Cultural Visit	Topic 2: Understand educational metaverse, and learn how to use	課題3:生成式人工智慧教學應用 Topic 3: Generative Al in Teaching	Education and Practice	
	抵澳及	Opening Ceremony & Keynote Speech		metaverse tools		新星小組評選 Star Group Nomination	退宿及
14:00- 17:00	入住宿舍 Arrival and	課題1: 人工智慧與教育跨學科應用 Topic 1:Al in Education and Interdisciplinary Teaching Group Task and Discussion 分組及小組討論	城市探索 City-Discovery	活動: 跟隨藍與白 輕觸中西交融脈搏 Activity: Trace the Blue and White, Embrace the Pulse of the Fusion of Chinese and Western Cultures	澳門機構參訪及體驗 Field Trip	新星小組展示 Star Group Presentation 結課儀式及頒發證書 Closing Ceremony & Certificate Award 茶歇加小互動 Recreational Break	離澳 Check out/ Departure
晚上 Evening		歡迎晚宴 Welcome Dinner					

綠色生態圈:新能源、新金融,新模式新解

Faculty of Finance

Green ecosystem: New energy, New Finance, New Models and New Solutions

歡迎大學生、相關領域從業者查詢及報名

University Student, Practioner in Related
Field are welcome to apply



00853 8590 2233



課程目標 Aims

- 了解新能源金融市場的發展要點
- 介紹行為金融學理論

日程參考 Schedule

- 學習新能源汽車融資的操作及金融工具和流程
- 深入了解港澳金融市場特點、機制和投資機會
- 了解金融機構和企業的運營模式
- Understand the development key points of the new energy finance market
- Introduce the theory of behavioral finance
- Learn about the financing operations of new energy vehicles and the related financial tools and processes
- Gain an in-depth understanding of the characteristics, mechanisms, and investment opportunities of the Hong Kong and Macau financial markets
- Understand the operational models of financial institutions and companies



亮點 Highlights

- 了解金融學理論、港澳金融市場及新能源汽車融資實踐
- 初步了解新能源汽車行業財務狀況
- 模擬電網公司運營, 學習新能源金融市場要點
- 培養分析能力,做出恰當決策,了解行業趨勢,進行沉 浸式學習
- Understand financial theories, Hong Kong and Macau financial markets, and new energy vehicle financing practices
- Gain a preliminary understanding of the financial status of the new energy vehicle industry
- Simulate the operation of power grid companies to learn key points in developing new energy finance markets
- Develop analytical skills to make appropriate decisions; understand industry trends and learn through immersive experiences



師資 Instructor

- 鄺婉樺 副教授 副院長
- 楊挺 副教授 課程主任
- 張岩 助理教授
- 陳卓華 講師
- Dr. Eva Yueng Wah Khong, Associate Professor, Associate Dean of Faculty of Finance
- Dr. Ting YANG, Associate Professor, Master's Programme Director
- Dr. Julian Yan Zhang, Assistant Professor
- Mr. Ray Chan, Lecturer



授課語言:中文 Language:Chinese

時間 Time	星期日 Sun	星期一 Mon	星期二 Tue	星期三 Wed	星期四 Thurs	星期五 Fri	星期六 Sat
22.22		歡迎活動 Welcoming Activity	ACTIVITY 論和前景理論 課題3:港澳金融市場:新能源 Top		論和前景理論 課	課題4: 發電廠桌游 Topic 4: "Power Plant" Board	
09:00- 12:00		開課儀式及主旨講座	澳門文化參訪 Cultural Visit	Topic 2: Behavioural Finance - Expected Utility Theory And Prospect	行業的融資管道 Topic 3: Hong Kong and Macau Financial Market	Same 新星小组評選	
	抵澳及	Opening Ceremony & Keynote Speech		Theory	Tracad Tillallolal Market	Star Group Nomination	
14:00- 17:00	入住宿舍 Arrival and Check In	課題1: 金融業與前沿制造業之新能源 汽車的關係 Topic 1: Relationship Between Financial Industry And Cutting-Edge New Energy	城市探索 City-Discovery	活動: 跟隨藍與白 輕觸中西交融 脈搏 Activity: Trace the Blue and White, Embrace the	澳門機構參訪及體驗 Field Trip	新星小組展示 Star Group Presentation 結課儀式及頒發證書 Closing Ceremony &	退宿及 離澳 Check out/ Departure
77.00		Vehicle Manufacturers Group Task and Discussion 分組及小組討論	Orty Broovery	Pulse of the Fusion of Chinese and Western Cultures		Certificate Award 茶歇加小互動 Recreational Break	
晚上 Evening		歡迎晚宴 Welcome Dinner					

The schedule above is subject to change

大健康學院 心理健康服務數字化之應用

Faculty of Health and Wellness The Application of Digitalization in Mental Health Services

歡迎大學生、相關領域從業者查詢及報名 University Student, Practioner in Related

Field are welcome to apply zzwang@cityu.edu.mo 或 GSI@cityu.edu.mo



00853 8590 2233



課程目標 Aims

- 掌握心理健康服務數位化轉型的核心概念和實踐技能
- 提升在數位時代提供心理健康服務的專業能力
- 通過理論學習和實踐訓練, 學會使用數位工具
- 在保持人文關懷的同時,創新服務模式
- Master the core concepts and practical skills of the digital transformation of mental health services
- Enhance professional abilities to provide mental health services in the digital age
- Learn to use digital tools through theoretical study and practical training
- Innovate service models while maintaining humanistic care

日程參考 Schedule



亮點 Highlights

- 結合心理學、社會工作和數字科技,培養複合型人才
- "以人為本", 圍繞服務物件需求, 強調數位化中的人文 關懷和倫理考量
- 理論與實踐並行, 通過真實專案實踐, 將課堂知識轉化 為工作能力
- 關注前沿趨勢,緊跟心理健康服務數位化的最新發展
- Integrate psychology, social work, and digital technology to cultivate versatile talents
- Focus on people, meet service users' needs, and emphasize humanistic care and ethical considerations in digitalization
- Combine theory with practice, and turn classroom learning into practical skills through real projects
- Keep up with the latest trends in the digitalization of mental health services and foster innovative thinking



師資 Instructor

- 孫沛 教授 副院長
- 徐雯 助理教授
- 張東航 助理教授
- 陳寧軒 助理教授
- Professor Pei SUN (Associate Dean)
- Assistant Professor Wen XU
- Assistant Professor Donghang ZHANG
- Assistant Professor Ningxuan CHEN

- 趙亞楠 助理教授
- 陸珍妮 講師 課程主任
- 鄭俊華 講師 實習督導主任
- Assistant Professor Yanan ZHAO
- Ms. Jenny LOK, Lecturer
- Mr. Ben Cheng, Lecturer, Internship Supervisor



授課語言:中文 Language: Chinese

星期日 星期六 時間 星期一 星期二 星期三 星期四 星期五 **Thurs** Fri Time Mon Wed Sun Tue Sat 課題4: 數字化心理健康服務的實施與 歡迎活動 Welcoming Activity 課題3:人工智慧在心理健康服務中 課題2: 心理健康數位服務的人本設計 Topic 4: Implementation And 的應用 澳門文化參訪 Evaluation Of Digital Mental 09:00-Topic 2: Human Centered 開課儀式及主旨講座 Topic 3: The Application Of Design Of Digital Services For 12:00 Health Services Cultural Visit Artificial Intelligence In Mental Health Opening Ceremony & Mental Health Services 新星小組評選 Keynote Speech Star Group Nomination 抵澳及 退宿及 課題1: 數字化時代的心理健康服 新星小組展示 入住宿舍 離澳 Star Group Presentation Arrival Check out/ 活動: 跟隨藍與白 輕觸中西交融脈搏 Topic 1: The and Departure 澳門機構參訪及體驗 Check In Transformation Of Mental Activity: Trace the Blue and |結課儀式及頒發證書 城市探索 14:00-White, Embrace the Pulse of Closing Ceremony & Health Services In The Field Trip 17:00 Self-discovery Time the Fusion of Chinese and Certificate Award Digital Age Western Cultures Group Task & Discussion 茶歇加小互動 分組及小組討論 Recreational Break 晚上 歡迎晚宴 Welcome Dinner Evening